

# sponsorship prospectus

# ISDE11

*11th International Symposium on Digital Earth*

FLORENCE, SEPTEMBER 24 - 27, 2019

Title: 11th International Symposium on Digital Earth

Date: September 24-27 - 2019

Location: Palazzo dei Congressi, Florence, Italy

Conference website: [www.digitalearth2019.eu](http://www.digitalearth2019.eu)



*Digital Earth in a transformed Society*



## C O N T E N T S

GENERAL INFORMATION  
SPONSORSHIP LEVELS  
PROMOTION TOOLS  
EXHIBITION



## MAIN PARTNERS



[WWW.DIGITALEARTH2019.EU](http://WWW.DIGITALEARTH2019.EU)



[LOCAL ORGANIZING COMMITTEE link](#)

[SCIENTIFIC PROGRAM COMMITTEE link](#)

[PROGRAM AT A GLANCE link](#)

[SPEAKERS LINK](#)

# MAIN TOPICS

## Digital Transformation

Cultural and Natural Heritage - Digital Economy and Data Economy - Ecosystems Biodiversity and Nature Conservation - Energy Efficiency - Food Security and Sustainable Agriculture - Health and Environment (including Environmental Omics) - Marine and Inland Water Environment - Natural and Anthropogenic Hazards - Open and Reproducible Science - Quality of Life - Science/Policy Interface - Smart Transport - Urban Environment - Weather and Climate

## Digital Earth Technologies and Solutions

Artificial Intelligence - Augmented and Mixed Reality - Big (Earth) Data - Citizen Observatories and Citizen Science - Data management and certification - Data Science and Artificial Intelligence - Earth Observation - Earth Observations Data Cubes - Fog and Edge Computing - Geospatial Technologies and Solutions - High Performance Computing - Mathematical Models - Smart Sensors - Transition from Data to Knowledge - Visual Analytics

## Digital Earth in support of International programmes, initiatives, and treaties

Belmont Forum - CASEarth - Digital Belt and Road (DBAR) - Future Earth - Group on Earth Observation (GEO) - Industry 4.0 - Minamata and Stockholm Conventions - Paris Agreement - Sendai Framework for Disaster Risk Reduction - Space 4.0 - UN Science-Policy-Business Forum - UN Sustainable Development Goals (SDG)



## PROFILE OF THE DELEGATES

Expected Number of Participants: 400 to 500

Profile of the Delegates: The conference is meant for anyone working in Digital transformation for environment and earth

## REGISTRATION FOR THE CONFERENCE

Online registration and detailed information on registration for the conference will be available on the conference official web site: [www.digitalearth2019.eu](http://www.digitalearth2019.eu)

Please do not hesitate to contact us for further information and assistance.

ENIC Meetings & Events srl

Piazza Adua 1D, 50123 Florence, ITALY Ph.: +39 055 2608941

**CONFERENCE SECRETARIAT** [info@digitalearth2019.eu](mailto:info@digitalearth2019.eu)

**SCIENTIFIC PROGRAMME** [scientific@digitalearth2019.eu](mailto:scientific@digitalearth2019.eu)

**SPONSORS** [sponsor@digitalearth2019.eu](mailto:sponsor@digitalearth2019.eu)



## INFORMATION FOR SPONSORS AND EXHIBITORS

The various sponsorship opportunities are set out in the following pages of the prospectus.



**PLATINUM  
SPONSORSHIP**

€ 12.000



**GOLD  
SPONSORSHIP**

€ 8.500



**SILVER  
SPONSORSHIP**

€ 5.000





	Platinum € 12.000	Gold € 8.500	Silver € 5.000
Logo on congress bag	x	–	–
Logo and link on conference website and program	x	x	x
Logo on conference signage	x	x	x
Recognition at opening and closing ceremonies	x	x	x
Ad in the conference program	full	half	quarter
Screensaver with logo before the start of each plenary session	x	–	–
1 speaker slot in the program (not keynote)	x	–	–
Flyer in delegate bag	x	x	x
Exhibiting space booth and first choice of exhibit booth location	6x2	3x2	3x2
Complimentary registrations	4	3	2
Complimentary admissions to social dinner	2	2	1
Complete delegate and exhibitor contact lists, subject to delegate permission to release information	x	x	x

All items above are subject to compliance regulations.

VAT: Please refer to VAT section under Payment Information for details

Branded items will carry company logos only.



## SATELLITE SYMPOSIUM

Opportunity to organise a satellite symposium, up to 90 minutes (programme subject to the approval by the Congress Scientific Committee)

- Includes: hall rental, standard audio/visual equipment, display table
- Five free satellite symposium badges
- Permission to prepare two free-standing signs that will be placed in public areas of the venue on the day of the symposium
- Permission to use the phrase: Satellite Symposium of ISDE 2019 on invitations
- Listing of the satellite symposium details in the company and exhibition guide
- The supporting company in addition to the sponsorship fee must cover all speaker expenses including registration, accommodation and travel expenses. This also applies in case the speakers have already been invited by the congress

on request



### SOCIAL DINNER (one sponsor only)

- Company acknowledgement in conference program
- Company logo on dinner menu
- Three-minute welcome speech
- Company sign displayed during the dinner
- 4 complimentary admissions to social dinner

€ 7.000

### CONGRESS APP (one sponsor only)

- Application for iPhone and Android to feature all info about the Symposium: program information (main topics, speakers, sessions sorted by room and day), venue information, hotels, maps, favorites.
- Company name and logo on App
- Link to company website and company short presentation on App main page

€ 8.000

### COFFEE BREAK per day

- Company acknowledgement in the conference program
- Company slide displayed during coffee breaks

€ 6.000



## CONFERENCE LANYARDS

- Company logo on the symposium lanyards (supplied by you upon our approval)

€ 2.000

## CONFERENCE BAGS, NOTEPADS AND PENS (one sponsor only)

- Company logo on the symposium bags (supplied by you upon our approval)  
notepads and pens

€ 3.000

## BAG INSERT

- Promotional brochure or A4 flyer to be placed in all delegate bags

€ 1.000



**ADVERTISING ON PROGRAM** € 1.500 (half-page)/ € 3.000 (full page)

• A half-page or full page of color advertisement in the conference programme.

OUTSIDE BACK COVER (IV°) € 3.800

INSIDE BACK COVER (III°) € 3.400

INSIDE COVER (II°) € 3.400

€ 1.500

€ 3.000

## EMAIL BLAST

(Special rates will be offered to Satellite Symposium Organisers)

Promote your company/symposium/booth to all potential meeting participants.

The ISDE Congress Organiser will send out an HTML-based email to the pre-registered delegate mailing list – date & time coordinated with Congress Organiser.

Content of the invitation will be prepared by the sponsor and subject to approval by the Programme Committee.

€ 800



## MULTI-DEVICE CHARGING STATION

5 lockers for charging mobile devices including phones, tablets, laptops. Logo on website, in conference program, signage at lockers.

€ 12.000

## HOSPITALITY SUITES/MEETING ROOMS

An opportunity to hire a room at the Congress venue that will be used as a Hospitality Suite. Supporters will be able to host guests throughout the congress. Supporters will have the option to order catering at an additional cost.

- Opportunity to brand the hospitality suite
- Acknowledgement on directional signage outside suite

on request



## EXHIBITOR BOOTH

Shell Scheme Rental

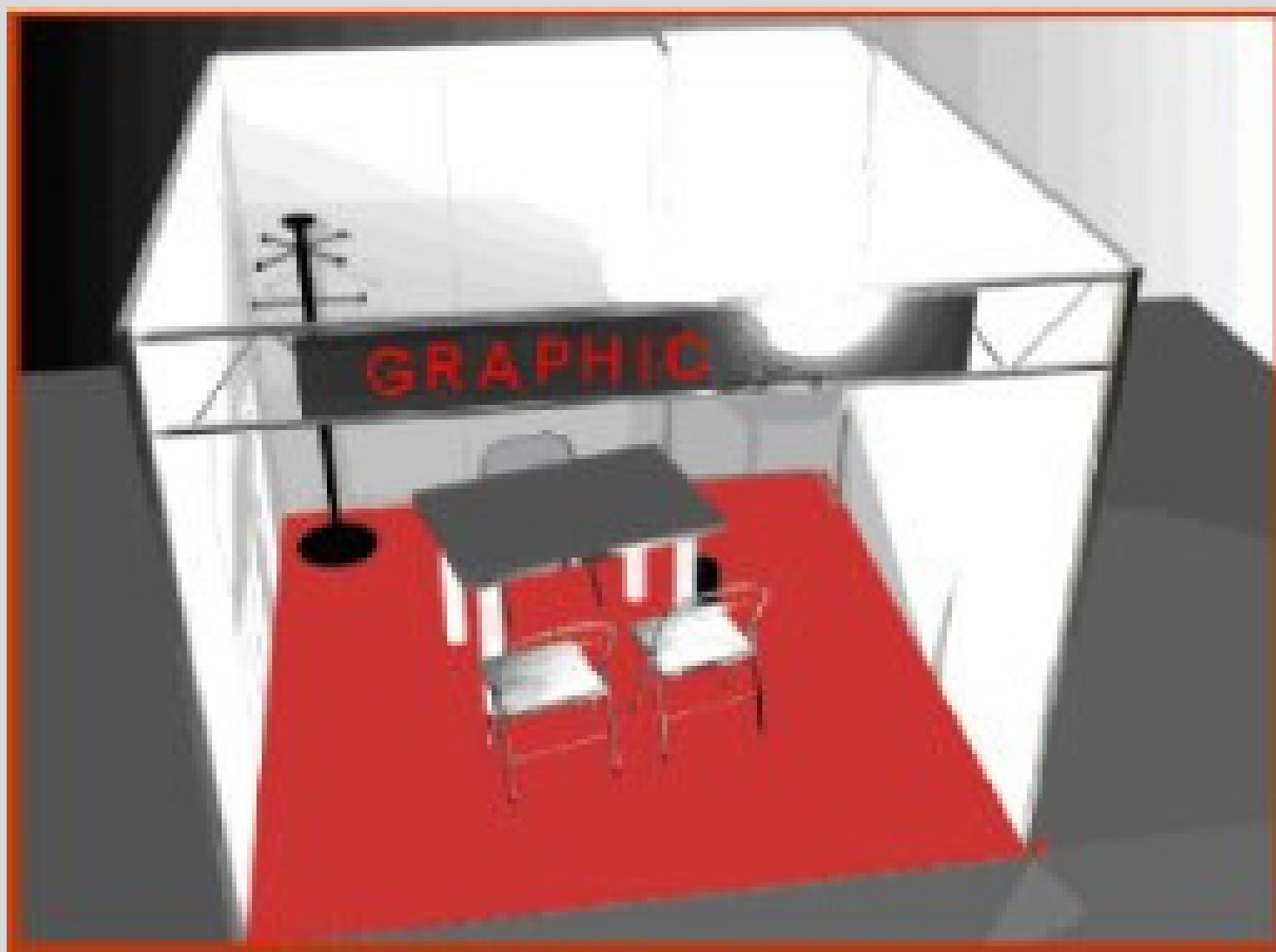
Minimum of 6 SQM.(3X2)

The price for shell scheme includes:

- 2 exhibitors' badges
- Shell scheme stand
- Fascia panel with standard lettering
- 100-word company/product profile in the commercial/exhibitor section of the Final Programme
- Cleaning of public areas and gangways
- Listing as an Exhibitor on the Website prior to the Congress with link to the Company website
- Logo on Congress Website

Exhibit space will be assigned on a 'first come - first served' basis except for Platinum, Gold and Silver sponsors whose spaces are allocated according to their sponsorship level.

€ 2.500



### SHELL SCHEME BASIC

Grey partition walls mt 2,5 h.; mt 1 wide

Fascia with name - no logo

n.2 halogen spotlights 150 watt

n.1 coat hanger

carpet

n.1 wastebin

n.3 grey metal chairs

n.1 dark grey table (120x80x75h)





## Exhibitor Registration

Two exhibitor badges will be given for the first 6 square metres booked and 1 additional for each 6 square metres thereafter. Any additional exhibitors will be charged an exhibitor registration fee per badge.

Exhibitor registrations allow access to the registration area only and shall be used by company staff only.

## Exhibitors' Technical Manual

An Exhibitors' Technical Manual outlining all technical aspects of exhibiting will be circulated three months prior to the Congress. It will include the following:

- Technical details about the venue
- Final exhibition details and information
- Contractor details
- Services available to exhibitors and order forms

**WE HOPE YOU JOIN US**

**THANK YOU**

**[WWW.DIGITALEARTH2019.EU](http://WWW.DIGITALEARTH2019.EU)**